

POD Network Strategic Planning | Results from February 2018 Membership Poll

POD Network members were asked: “Based on your own experience and needs, how important should each of the following areas be for the POD Network in the next five years?”

- Formal advocacy related to public issues
- Visibility for/of the organization and the field
- Visibility for/of educational development work within an institution
- Diversity and inclusion within the institution
- Diversity and inclusion capacity building for POD Network members
- Evidence-based practice within educational development
- Evidence-based practice within teaching and learning
- POD Network as a year-round organization”

The poll had a response rate of 18% (n=255). Poll respondents are comparable to the respondents to the 2016 POD Member Survey in terms of length of membership. We collected information about years of membership because the organization has grown significantly in the past 10 years and we wanted to make sure that the organization is able to serve members broadly: brand new, relatively new, and long-term members.



The results of the poll affirmed some emerging strategic plan areas as broadly relevant to members. For all areas, ratings of *important* and *very important* exceeded ratings of *somewhat important* and *not important*. Overall, the importance of each of them was consistent across all subpopulations (years of membership and involvement in service).

The percent of members rating each issue as *important* or *very important* was not markedly different when responses were disaggregated by years of membership and service, as shown by the similarity of percentages within each column in the table below.

	Advocacy by POD	Visibility for/of POD	Ed Dev Visibility within Institution	Diversity & inclusion in POD	Member advocacy for diversity & inclusion	Evidence-based Practice in Ed Dev	Evidence-based Practice in T&L	POD year-round
All	62%	91%	85%	86%	86%	96%	96%	68%
≤1 year	57%	94%	89%	87%	81%	94%	94%	74%
1-5 years	61%	91%	86%	84%	91%	98%	98%	61%
5-10 years	72%	94%	78%	88%	84%	100%	94%	72%
≥10 years	61%	87%	85%	91%	80%	91%	93%	74%
Service	66%	91%	82%	85%	89%	99%	96%	63%
No Service	58%	91%	88%	87%	83%	94%	95%	71%

Members also offered rich qualitative feedback and ideas for areas we may be missing. The full poll results were discussed at the March 2018 Core meeting ([minutes available online](#))