

November 20, 2015

**Fall 2015 Core Committee Minutes  
November 4 & 5  
San Francisco, CA**

A summary of action items precedes the minutes. Parking Lot items follow the minutes. Parking Lot items are unresolved and to be discussed further.

**SUMMARY OF ACTIONS TAKEN**

**Executive Director report**

E-minutes (decisions made electronically by Core and/or the Executive Committee since the Spring 2015 meeting): APPROVED

Approval of Spring 2015 minutes confirmed.

Move Start-up Grant Subcommittee from Outreach to Grants, pending Grants Committee acceptance: APPROVED

**Finance Committee**

Vote on Governance Manual change: APPROVED

Vote on Provisional Budget Guide for 2016 POD Conference, pending further revision and Finance Committee's approval: APPROVED

**Governance Manual**

Vote on Governance Manual change: APPROVED

**Membership Committee**

Vote on Governance Manual change: APPROVED

**Awards & Recognition Committee**

Proposal for all new awards to be vetted and administered by the Awards Committee as a specific gift subcommittee: APPROVED

**Diversity Committee**

A new diversity award proposal, pending finalization by an Awards and Diversity Committee Subcommittee: APPROVED

**Publication Committee**

Proposal to allow current TIA editor to attend the first morning of the first day of the 2016 Fall Core Committee meeting as an ex-officio participant, with standard Core support of \$150, as a pilot: APPROVED

### **Ad Hoc Committee on Partnerships**

Vote on Governance Manual change: APPROVED

### **Outreach Committee**

Proposal for the establishment of ad hoc consisting of co-chairs of Outreach and members of the former Partnerships ad hoc to define the future shape of Outreach, reconceived as External Partnerships and Outreach Committee (EPOC): APPROVED

Vote on Governance Manual change: APPROVED

**POD Committee Sponsored Sessions (PCSS)** proposal to be placed under the guidance of the Conference Committee representative: APPROVED

### **TwT SIG**

Proposal for a dedicated “teaching with technology” track for future POD conferences: SOUNDS MORE LIKE PCSS PROCESS: CHECK WITH PCSS

Proposal to activate the recently approved partnership process (see above) regarding the ACUE proposal to partner with POD: APPROVED

## **MINUTES**

Wednesday, November 4, 2015

Present: Deandra Little, President; Kevin Barry, President Elect ; Leslie Ortquist-Ahrens, Past President; Debie Lohe, Chair of Finance; Hoag Holmgren, Executive Director; Victoria Bhavsar; Allison Boye; Laura Cruz; Donna Ellis; Francine Glazer; Jake Glover; Natasha Haugnes; Cassandra Horii, Carol Hurney; Michael Palmer; Michael Reder; Mei-Yau Shih, Roben Torosyan; Todd Zakrajsek

### **Icebreaker**

**Overview of Day: decision making process, Ground rules, Parking lot issues**

### **Executive Director report**

E-minutes (decisions made electronically by Core and/or the Executive Committee since the Spring 2015 meeting): APPROVED (all 1s)

Approval of Spring 2015 minutes confirmed.

Move Start-up Grant Subcommittee from Outreach to Grants, pending Grants Committee acceptance: APPROVED (all 1s)

The need for a new committee chair handbook was raised.

### **Three Corners Framing Exercise and Discussion**

- 1.) Who are we?
  - 2.) What do we do?
  - 3.) How do we speak in a public space?
- (See separate doc: Three Corners Exercise Notes for summary)

### **Finance Committee**

Vote on Governance Manual change: APPROVED

Vote on Provisional Budget Guide for 2016 POD Conference, pending further revision and Finance Committee's approval: APPROVED

INFD profit and budget corrections update; investments are having intended returns

### **Governance Committee**

Vote on Governance Manual change: APPROVED (unanimous)

### **Membership Committee**

Vote on Governance Manual change: APPROVED (unanimous)

Working on aligning with other committees, membership survey work continuing.

### **Ad Hoc on Fees and Benefits**

Should we have a nonmember registration rate for the ODI and INFD? How might a potential new member know if she or he qualifies for the institutional rate? Can we have a list of institutions represented with number of members per institution?

### **Awards & Recognition Committee**

Proposal for all new awards to be vetted and administered by the Awards Committee as a specific gift subcommittee: APPROVED (all 1s)

All awards are being give this year. How to propose and make new awards? What kind of oversight should Awards have regarding the proposed DC award?

### **Diversity Committee**

Does Christine Stanley know? Should she know before the award is unveiled? Might she have some input? Can we approve with the contingency that the details will be ironed out with Awards Committee?

Proposal to postpone decision on proposed Christine Stanley Award until Thursday: APPROVED (all 1s)

### **ECRC**

Seeking clarity on support for building the conference app and the Wiki site for presenters as well as how formal the proposal and budget request process: NOTED

Seeking clarity about the timing when we might go forward with the recommendations of the Social Media subcommittees about creating POD-specific groups in various media outlets: NOTED, perhaps tied to Style Guide.

Might we have new chair(s) to manage GuideBook, i.e., electronic program chair?

### **Professional Development Committee**

Requesting a coordinated, strategic POD communication guide, organizational communication plan for the year, Zoom calendar, events calendar, embed the calendar in the website, new committee chair handbook: NOTED

Getting started had 120 participants this year; no LDI applications: too overwhelming to host? Monthly conversations should gain traction in December.

Japan workshop and others: do stipends go to individuals or to POD? How to determine?

Should there be a maximum size for INFD? Issue: having presenters who are not POD members; how do they represent POD? INFD as outreach to prospective members. INFD meant to introduce faculty developers to POD and non-members may not be able to do that well. Presenters are volunteers. Criteria for presenters? Triangulate - how many INFD participants are now at POD?

How to bring in 2-year college folks now that NCSPOD is defunct?

### **Publication Committee**

Vote on Governance Manual change: APPROVED (unanimous)

A different kind of committee in that it's just a group of editors of distinct publications. Do we move the newsletter? Bringing proposal in the spring.

### **Conference Committee Visit**

Question from Core: What are areas where the conference team could use further support?

- GuideBook, e-program, program creation: will discuss and possibly bring budget proposal for outsourcing this in the spring.

### **Grants Committee**

Will need new Core representative after spring Core meeting.

### **History Committee**

Largely inactive: looking for new members, new chair.

### **Research Committee**

Rebuilding period with all new leadership.

### **Graduate & Professional Student Development (GPSD) Committee**

Need Core representative for spring Core Committee meeting.

**Small Colleges Committee**

Lots of online discussion: moving along fine.

Will be discussing how to replace this year's double session.

**Adjunct SIG**

Requesting Core representative.

**TwT SIG**

Proposal for a dedicated "teaching with technology" track for future POD conferences:  
CHECK WITH PCSS PROCESS

Requesting Core representative.

**President election set-up**

Thursday, November 5, 2015

Present: Deandra Little, President; Kevin Barry, President Elect ; Leslie Ortquist-Ahrens, Past President; Debie Lohe, Chair of Finance; Hoag Holmgren, Executive Director; Victoria Bhavsar; Allison Boye; Laura Cruz; Donna Ellis; Francine Glazer; Jake Glover; Natasha Haugnes; Cassandra Horii, Carol Hurney; Michael Palmer; Michael Reder; Mei-Yau Shih, Roben Torosyan; Todd Zakrajsek

**Breakfast with W1 participants**

**Overview of day**

**Diversity Committee**

A new diversity award proposal, pending finalization by an Awards and Diversity Committee Subcommittee: APPROVED

**Publication Committee**

Proposal to allow current TIA editor to attend the first morning of the first day of the 2016 Fall Core Committee meeting as an ex-officio participant, with standard Core support of \$150, as a pilot: APPROVED (1s, 2s, 3s, one 4, one 5)

**POD Committee Sponsored Sessions (PCSS)** proposal to be placed under the guidance of the Conference Committee representative: APPROVED (all 1s)

**Ad Hoc Committee on Partnerships**

Vote on Governance Manual change: APPROVED (unanimous)

### **Outreach Committee**

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APPROVED (all 1s)

### **Branding Task Force**

Moving forward with re-branding and style guide: work is beginning. More complete report in spring.

### **ACUE Visit**

**ACUE Discussion:** What's their relationship to CTLs? Similar to Epigeum? Do we want to set up a working group to pursue? People are circling around POD as a market space, see unmet demand. "Free access to community" vs. "pay for courses": right now only some content available. Pay \$1500 to access all the content. Not like MOOC model where access to content is free and you pay for the certification. Do we want to be consultants to a for-profit company who call themselves a Council and have a .org web site? We need to be aware that these vendors who approach higher ed upper administration. If we do brainstorm, what is in it for us? What do they mean by brainstorming: helping them develop products? What could we ask them to insist on? They want help for brainstorming on the online community (which may not have many resources). Their money coming from "private investors." Could we ask for some sort of discount for POD members? They have credible names (Barkley, Brookfield) and they seem to be on point. Landscape is shifting rapidly yet Epigeum seems to have faded and seems not to have delivered, ultimately. Challenges of one-model product for a variety of institutions? One size tends not to fit all with Ed Dev. Yet we can't keep our heads in the sand. Our identity does not exist in a vacuum. It's always about the money, even for a nonprofit. Who do we want to play with?

Proposal to activate the recently approved partnership process (see above) regarding the ACUE proposal to partner with POD: APPROVED (1s , 2s , 3s)

President Elect Discussion and Vote

### **New Positions & Responsibilities:**

GPSD Core Committee Rep: Allison

EPOC ad hoc – Laura (will send out query for other members if needed)

Committee & SIGs structure/definition, including formalizing timeline/details for committee chairs to meet with Core: Donna, Carol, Victoria, Cassandra, Fran, Michael Reder: should also get a chair who is NOT on Core

Chair Handbook – Laura (will ask at members meeting for volunteers)

Menges subcommittee chair – Michael Palmer

Conference advisory group – Todd, Jake, Victoria, Allison, Kevin, Hoag (also reach out to David & Bill)

## **PARKING LOT**

Grants Committee Core rep needed in spring

GM review will occur in spring 2016 following March meeting

Member institutions list on website -- make public?

Committee Chair handbook

Organizational communication and events calendar plan for year – embed in website,  
define calendars