



POD Committee Report Template / Spring 2010

Full Name of Committee:

Electronic Communications and Resources Committee (ECRC)

Members (include chair designation(s) & length of term where appropriate):

Kathryn Plank - Chair
Eli Collins-Brown, Chair Elect - WikiPODia Coordinator
Ben MacFayden - WikiPODia Coordinator
Bonnie Mullinex
Andrew Carpenter
Kevin Barry
Liz Henley
Francine Glazer
Cindy Russell - Head Tweeter
David Sacks - WikiPODia Coordinator
Peter Felton - liaison with Core
Derek Bruff
Rhonda Blackburn
Thomas Carey
Cassandra Horii

LONG-RANGE PLAN

1. Current progress toward fulfilling long-range plans submitted in Fall 2009:

1. The WikiPODia subcommittee will continue to monitor and manage the growth of WikiPODia and work to solicit and train contributors.
 - The launch of WikiPODia at the 2009 Conference was very successful. Presenters from 20 different sessions posted their materials on WikiPODia, and we now have 25 different topics started. There are over 200 users registered.
 - Use of the site has, not unexpectedly, decreased since the conference, but the subcommittee is currently working on additional outreach and education. For example, they are inviting posters on the listserv to contribute, and are planning to do more online trainings via Elluminate to help people learn how to post. Now that WikiPODia is launched, the focus now is on having a structured plan for sustainability.

2. At the ECRC meeting at the conference, we will discuss the creation for a leadership succession plan within ECRC (modeled after the processes in the Diversity Committee and the Conference Team).
 - The plan was discussed and Eli Collins-Brown has volunteered to be Chair-Elect this year. The group will choose a new chair-elect this fall at the conference, and Kathryn will become past-Chair. Before the conference, we will put together a more formal process for election.
 - We have also defined the role of WikiPODia Coordinator. This will be filled by two people at a time, on a rotating, voluntary basis. The current coordinators are writing a manual in the ECRC wiki to help guide future coordinators.
3. As the POD-only section of the website is established, we will work with Hoag and the Publications committee to explore possibilities for content.
 - We have not heard more on the progress of the site, but we have formed a sub-group interested in exploring the possibilities.
4. After the conference, we will assess the use of both Twitter and WikiPODia as part of the conference, and conduct a short survey of members.
 - We are currently planning a survey that will go out this spring, to assess both the use of these technologies and to solicit topics of interest for WikiPODia.

2. Revisions to committee's long-range plan:

1. Further explore use of Twitter for POD.
 - a. The 2009 Conference was our first attempt to use Twitter as a tool in the conference, both to communicate to conference participants as well as to those unable to attend. There were at least 535 conference-related tweets during the conference, from at least 30 different users. Cynthia Russell, Eli Collins-Brown, and Kathryn Plank also tweeted from the POD Twitter account, which was used to communicate news and for content such as highlights of keynote sessions. The Twitter subgroup is working on how we might continue to use Twitter both at the conference and during the year.
2. Work with Hoag and publications committee to work out strategies for making better use of the "What's New" section of the POD web site.
3. Explore Google Wave.
 - a. We have another subgroup interested in investigating possible uses of Google Wave for online communication and collaboration among POD members. This group, in collaboration with the TLT Group, will determine whether this tool would be feasible, reasonable, or desirable for us to use.

4. Action item requests (please write "none" if none): none

ADDITIONAL NEWS/UPDATES (including budgetary/fiscal):

Wordle made from the conference tweets:

